

July 16, 2010

To Whom It May Concern:

The 3<sup>rd</sup> Annual 5K Walk for Women to benefit the Laurel Center (formerly the Shelter for Abused Women) is scheduled for September 11, 2010. The Center fulfills a very important need for women and children of the City of Winchester and the counties of Frederick and Clarke. This is a 501(c)(3) organization, therefore your donation is tax-deductible.

Dr. Matthew Karen and the rest of the staff at Exclusively Faces hope you will join us in sponsoring this exciting event. Sponsorships are available and include your corporate logo printed in the event brochure, corporate name announced during the event and/or during radio spots leading up to the event, corporate logo displayed on 5K participant t-shirts and corporate logo displayed on a banner at the event. Please see attached for levels of corporate sponsorship.

Please consider including your corporation in supporting the Laurel Center by sponsoring this event.

Sincerely

A handwritten signature in black ink that reads "Matthew E. Karen". The signature is written in a cursive style with a large, stylized initial "M".

Matthew E. Karen, M.D.  
Exclusively Faces Cosmetic Surgery & MediSpa  
2055 Valley Ave  
Winchester, VA 22601  
(540) 667-FACE (3223)

## Levels of Corporate Sponsorship

- Title Sponsorship \$5,000 (2 available)
  - *Maximum publicity for your corporation*
  - Broadcasted as a co-partner of the event
  - Corporate name announced during all radio spots
  - Corporate name prominently displayed on event-day banner
  - Corporate logo displayed on one sleeve of 5K t-shirt
  - Corporate name announced during event
  - Corporate logo included in event flier
  
- Platinum \$1,000
  - Event-day banner displaying corporate logo
  - Corporate logo displayed on 5K t-shirt in large font
  - Corporate name announced during event
  - Corporate logo included in event brochure
  
- Gold \$500
  - Corporate logo displayed on 5K t-shirt in medium font
  - Corporate name announced during event
  - Corporate logo included in event brochure
  
- Silver \$250
  - Corporate name announced during event
  - Corporate logo included in event brochure
  
- Bronze \$100
  - Corporate logo included in event brochure

### Donor opportunities: (Includes listing on a large sign & in brochure)

- Items for goody bags (200)
- 3 similar gifts for raffles after the event
- Coupons or gift certificates for walk participants

# 3<sup>rd</sup> Annual 5K Walk for Women

To benefit the Laurel Center

(Formerly the Shelter for Abused Women)

Presented by

Dr. Matthew Karen and the Staff of Exclusively Faces

## Corporate Sponsorship Form

Name of corporation: \_\_\_\_\_

Contact person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ **Yes!** Our corporation would love to sponsor the 3<sup>rd</sup> Annual 5K Walk for Women to Benefit the Laurel Center at the sponsorship level selected below:

- Title Sponsorship \$5,000
- Platinum \$1,000
- Gold \$500
- Silver \$250
- Bronze \$100

A check made payable to *Exclusively Faces* for the selected sponsorship amount is enclosed. The Laurel Center is a 501(c)(3) organization, therefore your donation is tax-deductible.

\_\_\_\_\_ No, unfortunately our corporation would prefer not to sponsor the 3<sup>rd</sup> Annual 5K Walk for Women to benefit the Laurel Center

Please mail the completed form and payment to:

*Exclusively Faces Cosmetic Surgery & MediSpa  
Attn: Walk for Women  
2055 Valley Ave  
Winchester, VA 22601*